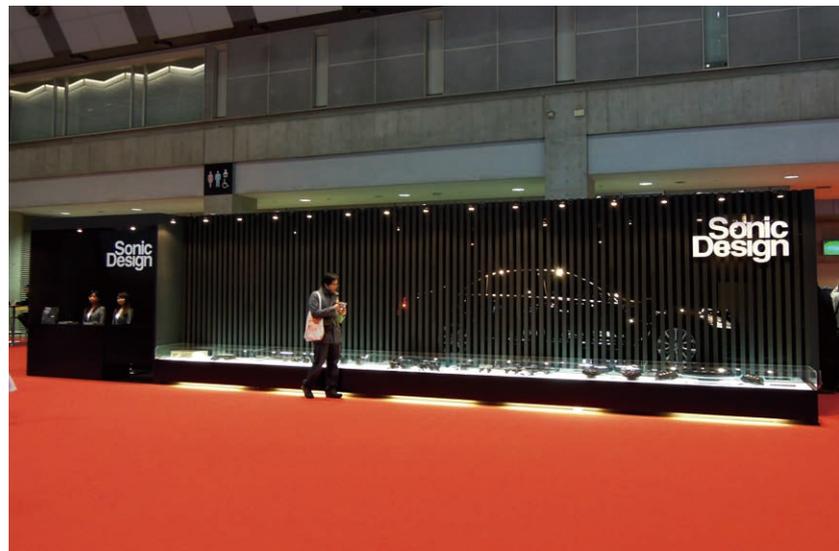


## Sonic Design Press Information

November 19th, 2013

### **Sonic Design exhibits "The Suite Lounge" in the "The 43rd TOKYO MOTOR SHOW 2013", and exhibits the co-development system with Mercedes-Benz Japan Co., Ltd.**

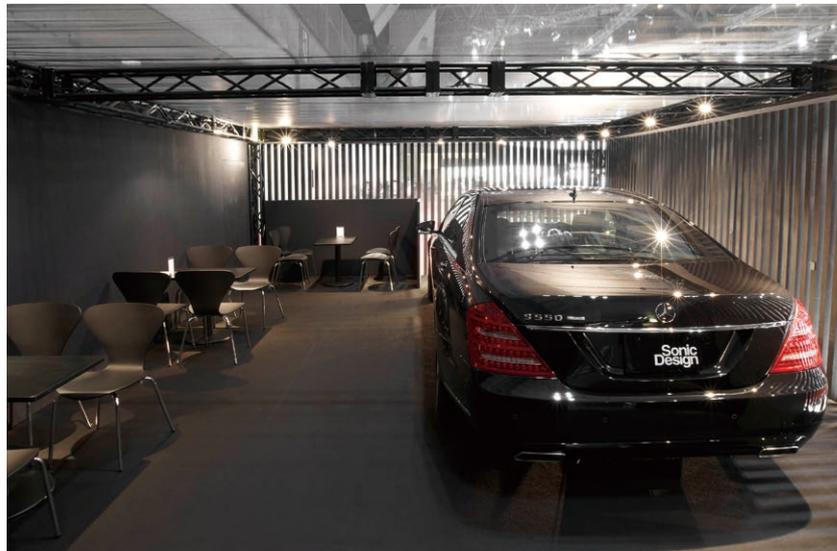
Sonic Design Co., Ltd. exhibits "The Suite Lounge" in the "The 43rd TOKYO MOTOR SHOW 2013" at TOKYO BIG SIGHT (West Hall 1) from November 23rd, 2013.



Exterior of "The Suite Lounge" (picture is Tokyo Motor Show 2011)

**“The Suite Lounge” outline**

Sonic Design have been exhibiting Tokyo Motor Show since 2003, and this time is the sixth exhibition in the Tokyo Motor Show. Sonic Design booth “The Suite Lounge” has the showcase at the exterior which exhibits new models and main models, and exhibits the vehicle with Sonic Design car audio system inside the booth. “The Suite Lounge” exterior is surrounded by the lattice facade, therefore the vehicle can be seen from outside. The 41st Tokyo Motor Show exhibition vehicle was “CL Sound Suite Concept”, The 42nd exhibition vehicle was “S-Class Sound Suite”, both models are genuine optional sound system which is co-development with Mercedes-Benz Japan Co., Ltd. This time, The 43rd Tokyo Motor Show, we exhibit E63 AMG S with “E-Class Sound Suite”, and this sound system is also available as genuine optional sound system by Mercedes-Benz Japan Co., Ltd.



Interior of “The Suite Lounge” (picture is Tokyo Motor Show 2011)

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